

Round Tables Case Studies

Included in this year's TDF Sponsorship Program is the opportunity to present two 30 minute case study roundtable discussions. These will be held in conjunction with the case studies currently on the program. This is a complimentary opportunity.

If you agree to participate, we need your commitment and information no later than April 28, 2006. Please contact Sean Nodland (703) 488-2745 or snodland@vnuexpo.com for your assigned times. The time banks are as follows:

Monday June 12th 9:45am – 11:00am
2 sets of 30min case study roundtable discussions

Group A - 9:45am – 10:20am
Group B - 10:25am – 11:00am

Tuesday June 13th 9:00am – 10:00am
2 sets of 30min case study roundtable discussions

Group A - 9:00am – 9:30am
Group B - 9:35am -10:00am

If you agree to participate, please email your description in the following format to Angela Talbot at atalbot@vnuexpo.com no later than **April 28th** to be included in the show directory and onsite signage.

SAMPLE FORMAT FOR SUBMISSION:

Date/Time: *Monday 9:45am – 10:20am & Tuesday 9:35am -10:00am*

Title: **Leveraging High Performing SMEs to Build Your HPT System**

Description: In a time of dynamic change within an industry it is common to put High Performers into key revenue generating positions. While experiencing competition from open source and a rapidly maturing software industry, Microsoft is betting big by taking dozens of its highest performers and rotating them through its HPT organization. This team is called Engineering Excellence and is a big, bold bet in evolving Microsoft into a more efficient Learning Company.

- LEARN the impact of leveraging High Performing SMEs for HPT has had within Microsoft.
- UNDERSTAND the design of the rotation program and the business value.
- SAMPLE of tools and practical advice for those who may try to replicate our practice.

Speaker Info:

Full Name, Title
Company
Address
Phone, Fax, Email