



training tech solutions conference & expo

October 15-17
Salt Palace Convention Center
Salt Lake City, Utah

The industry's
most interactive,
hands-on
learner-driven
conference

Event Guide Advertising Order Form

- I have questions. Please call me.
- I am ready to reserve space in the Training Tech Solutions On-Site Event Guide.

Name _____

Company _____

Address _____

City _____

State _____ Zip _____

Telephone _____

Fax _____

E-mail _____

2007 ADVERTISING RATES

Premium positions: Covers II, III, IV, full-color: **\$1,600**
Full-color page: **\$1,200**

Space Reservation/
Payment Deadline:
August 23, 2007
Ad Materials Due:
August 27, 2007

All signed agreements are FINAL. Cancellations will not be accepted. Late fees will be charged for materials received after the deadline.

IMPORTANT NOTES ON ADVERTISING MATERIALS

Ad Sizes

Event Guide trim size is 8" wide x 10-3/4" deep. Full-page ad sizes are: For live matter, 7" wide x 10" deep; bleed size, 8-1/4" wide x 11" deep; trim size, 8" wide x 10-3/4" deep. **E-mailed ad submissions are NOT acceptable.** For more information on ad sizes, formats, and shipping instructions, contact: Production Manager, *Training* magazine, Grace Casey, 770 Broadway, New York, NY 10003. Phone: 646.654.7293; grace.casey@nielsen.com.

RESERVE YOUR SPACE TODAY!

For additional information and to reserve your space, contact:

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