

# training magazine

# INSTITUTE

**December 3-5, 2008**

Buena Vista Palace Hotel and Spa • Orlando, Florida

## THREE WAYS TO REGISTER:

- 1. Online:** [www.TrainingMag.com/Institute](http://www.TrainingMag.com/Institute) enter your VIP Code (from back cover)
- 2. Fax:** 703.738.2371
- 3. Mail:** TMI Registration  
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14685 Avion Parkway, Suite 400  
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Questions: [training@nielsen.com](mailto:training@nielsen.com)



Bring your entire family to this award-winning resort in America's favorite setting. The Buena Vista Palace Hotel and Spa in the Walt Disney Resort offers three swimming pools, the Tropical Recreation Island, a playground, video arcade, 10,000 square foot spa and easy access to all that Disney has to offer including Sunday Disney Character Breakfasts. The Buena Vista Palace Hotel

and Spa is adjacent to Downtown Disney® and offers continuous and complimentary transportation to all Walt Disney World® Theme Parks. (Admission to parks is not included with your registration.)

### HOTEL INFORMATION:

Training magazine Institute will take place at the Buena Vista Palace Hotel and Spa, A Walt Disney World Resort, 1900 Buena Vista Drive, Orlando, FL 32830. Our special conference rate is **\$194 single/double** plus a \$13 resort fee which includes Disney Bus Transportation daily to each of the four Walt Disney World theme parks—Magic Kingdom, Epcot, Animal Kingdom, and Hollywood Studios—and nightly to Downtown Disney and Pleasure Island. To reserve call toll free at 866.397.6516 and identify yourself as a Training magazine Institute participant. All reservations must be made by **November 18, 2008** to receive discounted rates. Reservations are accepted on a first-come, first-serve basis. For additional details visit [www.TrainingMag.com/Institute](http://www.TrainingMag.com/Institute).

### TRAIN AS A TEAM – AND SAVE!

Team discounts are available for groups of 3 or more. Please inquire at [training@nielsen.com](mailto:training@nielsen.com) or 703.488.2763. All team registrations must be submitted together by fax or mail.

### REGISTRATION FEES:

- Three-Day Certificate Program  
**Early-Bird Rate on/before October 17** ..... **\$1,195**
- Three-Day Certificate Program  
**Regular Rate after October 17** ..... **\$1,295**

### PLEASE INDICATE YOUR CERTIFICATE PROGRAM CHOICE BELOW:

All certificates run concurrently. Select only ONE Certificate.

- TM11:** Orientation Facilitator Certificate: Design and Present Successful New Employee Orientation Programs
- TM12:** E-Learning Facilitator Certificate: Skills for Leading Online Learning
- TM13:** Training Coordinator Certificate: A Consulting Approach to Coordinating the Training Function
- TM14:** Training Instructor Certificate: Accelerated Learning in the Classroom
- TM15:** Technical Trainer Certificate: How to Design and Present Effective Technical Training
- TM16:** Training Manager Certificate: Managing the Training Function for Bottom-Line Results
- TM17:** Instructional Developer Certificate: Applying ISD Methodology
- TM18:** E-Learning Designer Certificate
- TM19:** Learning Technology Strategist Certificate

Total Amount Due (U.S. Dollars) \$ \_\_\_\_\_

### PAYMENT INFORMATION:

- VISA  MasterCard  Amex  Check # \_\_\_\_\_  
Payment in U.S. funds must accompany this form. American Express, VISA, MasterCard, and checks are accepted.

Card Number \_\_\_\_\_

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Exp. Date \_\_\_\_\_

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### REGISTRANT INFORMATION:

Phone (required) \_\_\_\_\_ Fax \_\_\_\_\_

Email (required) \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization/Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_

Country \_\_\_\_\_

### TO HELP US SERVE YOU BETTER, PLEASE ANSWER THE FOLLOWING

**My job title is**  
(Check only one)

- 1. President or Above
- 2. Vice President
- 3. Director
- 4. Manager
- 5. Trainer
- 6. Supervisor/Coordinator/ Assistant/Specialist
- 7. Other \_\_\_\_\_

**My department**  
(Check only one)

- 1. General/Corporate/ Administrative Management
- 2. Training/ Development
- 3. HR/Personnel
- 4. Finance/ Operations/DP
- 5. Sales/Marketing/Product Development
- 6. Corporate Library
- 7. Customer Service
- 8. Education
- 9. MIS/Systems Management/ Technical

**Total # of employees, in all locations**  
(Check only one)

- 1. 50,000+
- 2. 25,000-49,999
- 3. 10,000-24,999
- 4. 5,000-9,999
- 5. 1,000-4,999
- 6. 500-999
- 7. 250-499
- 8. 100-249
- 9. Less than 100

**Size of learning/training budget**  
(Check only one)

- 1. Under \$10,000
- 2. \$10,000 - \$49,999
- 3. \$50,000 - \$99,999
- 4. \$100,000 - \$499,999
- 5. \$500,000 - \$999,999
- 6. \$1,000,000+

**My purchasing authority**  
(Check only one)

- 1. Have buying authority
- 2. Influence buying decisions
- 3. No influence

**My organization's primary business activity**  
(Check only one)

- 1. Manufacturing
- 2. Hospitality (food, lodging)
- 3. Retail
- 4. Wholesale/Distribution
- 5. Finance/Banking
- 6. Real Estate/Insurance
- 7. Business Services
- 8. Communications
- 9. Transportation/Utilities
- 10. Health/Medical Services
- 11. Educational Services/ Academic Institution
- 12. Government and Military
- 13. Consulting
- 14. Public Administration
- 15. Other \_\_\_\_\_



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I would like to receive the following format: (choose one)

- Print only  Print & digital  Digital only

Signature \_\_\_\_\_

Date \_\_\_\_\_

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### CANCELLATIONS:

All cancellations must be received in writing by **November 12**, and are subject to a \$50 processing fee. After **November 12** substitutions will be accepted, but no refunds will be given.